

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .PATRIOT MAJORITY US

Product PAT MAJORITY USA

Estimate# 2029

Buyer SARAH LEVENE

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/2029

Flight Dates 10/15/2012 - 10/27/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER
STARTS NEXT WEEK
PLS CFM ASAP, LAURIE FOR AMY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	5A-6A	NEWS	:30	\$1,200.00	10/15-10/26	2	2	4	\$4,800.00	
	2	M-F	6A-7A	NEWS	:30	\$2,000.00	10/15-10/26	2	2	4	\$8,000.00	
	3	M-F	7A-9A	TODAY	:30	\$3,800.00	10/15-10/26	2	2	4	\$15,200.00	
	4	M-F	4P-5P	NEWS	:30	\$1,800.00	10/15-10/26	3	2	6	\$10,800.00	
	5	M-F	12P-1230P	NEWS	:30	\$1,000.00	10/15-10/26	2	2	4	\$4,000.00	
	6	M-F	3P-4P	PHIL	:30	\$1,200.00	10/15-10/19 10/22-10/26	3 2	1 1	3 2	\$6,000.00	
	7	M-F	5P-630P	NEWS	:30	\$3,600.00	10/15-10/26	2	2	4	\$14,400.00	
	8	M-F	11P-1135P	NEWS	:30	\$2,800.00	10/15-10/26	3	2	6	\$16,800.00	

---REPORT TOTALS---

Report Totals: 37 / \$80,000.00

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---SALES MONTHLY TOTALS---

Oct 12: 37 / \$80,000.00

Sales Totals: 37 / \$80,000.00

Station Totals: 37 / \$80,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$97	CATV	0%	KBLR	0%	KINC	0%	KLAS	26%	KSNV	25%
		KTNV	23%	KTUD	1%	KVCW	0%	KVMY	2%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE